BETTER DATA FOR BETTER OUTCOMES

ImageTrend® Reporting
ImageTrend advanced visual analysis and reporting solutions facilitate the exploration of databases, transforming data to information to new insights.

**Report Writer™**
Report Writer empowers agency administrators and data managers to gauge key performance indicators and monitor QA/QI factors. Report Writer is unrivaled in the industry and is included with your system. It offers more than 100 standard reports, as well as easy-to-use ad hoc reporting, to support your efforts of turning data into useful information. Selectable criteria for QA/QI reporting gives administrators the flexibility to create custom reports based on established best practices.

**Mapping and Reporting System™ (MARS™)**
Expand data reporting and understanding to include mapping techniques through MARS. Using intensity shading, cluster mapping or individual pin displays, users can experience advanced data visualization. MARS provides flexible display and data output through aerial, satellite or road views.

Take your analysis further by using MARS to determine care levels, care proximity, and the types of care being provided in selected areas. Through viewing incident volume, conclusions of paramedic workload, performance and patient needs can be made - leading to more efficient resource allocation.

**Key Features**
- Interactive display capabilities
- View incident data on the map
- Drill-down search functionality
- Integration with Bing Maps provides the most current maps available
- Secure access; no HIPAA data leaves the network
Knowing the story your data is telling can make a substantial difference in the community. Whether you want to improve treatment outcomes, predict areas of concern or find cost savings, ImageTrend’s reporting tools can help you achieve your goals.

**Visual Informatics™**
Visual Informatics allows administrators to expand the reporting of data via cubed data analysis techniques. The analysis of the data in these cubes can be used for predicting trends and assessments.

**Key Features**
- Simple drag and drop techniques
- Rearrange data views
- Understand trends through data drill-down
- Analyze relationships between data
- Securely export and share reports

**ImageTrend Data Mart**
ImageTrend Elite™ Data Mart assists you in making more informed decisions and showing stakeholders how good data helps improve patient outcomes and operations. Data extracted from your Elite EMS transactional database is transformed into a format that is designed and tuned for optimum reporting and analysis.

ImageTrend offers report packages, focused on topics such as KPIs, EMS Compass measures or mapping, for immediate analysis, as well as custom reporting services.

**Custom Reporting Services**
ImageTrend’s team of reporting and analysis experts work with you to develop the report options needed to meet your goals. We understand your need for specific information and can deliver a custom data study, infographic or reporting solution designed for you.
Join us at our annual Connect User Conference!
Connect with industry leaders and peers nationwide. More information: ImageTrend.com/Connect